



# Vital Voice

IMPROVING QUALITY  
HEALTHCARE FOR WOMEN  
AND CHILDREN

VITAL Pakistan Trust is committed to providing quality medical care to the most underserved women and children in the suburbs of Karachi.

## Chairman's Message



Dear Partners, Donors, and Stakeholders,

I am thrilled to extend my heartfelt gratitude to each of you for your unwavering support and dedication as VITAL Pakistan Trust completes 10 years of providing maternal and child healthcare. Your invaluable contributions have been instrumental in our achievements, and we deeply appreciate your ongoing commitment to our cause.

As we celebrate our accomplishments together, I also want to take this opportunity to humbly request for continued global and domestic support. With your assistance, we can further expand our reach and impact, bringing positive change to even more women and children in Karachi.

With warm regards,  
**Dr. Imran Nisar**

Looking ahead, I am filled with optimism and excitement for the future. Together, let us forge ahead with determination and unity, as we strive to make the next ten years even more impactful and transformative.



\*These figures are up till March 2024



## Bank Alfalah

### VITAL Pakistan Trust and Bank Alfalah Limited Join Forces for Women and Children's Healthcare in Keti Bandar, Sindh



VITAL Pakistan Trust & Bank Alfalah Limited have collaborated to support the flood affected communities providing quality women and children health care in Keti Bandar, Thatta district, Sindh. With this partnership the impoverished women and children of Keti Bandar will receive comprehensive MNCH & family planning services.

## VITAL Pakistan Trust wins Community Impact Award



VITAL Pakistan Trust recently took part in the 13th Annual Corporate Social Responsibility Summit & Awards and achieved success in the "Community Impact Award" category. Notably, this award stands as the exclusive registered CSR Award in Pakistan under the IPO Government of Pakistan.

## Gratitude to Bank AL Habib CEO for Supporting Maternal Healthcare Initiatives



VITAL Pakistan Trust would like to thank and acknowledge Mr. Mansoor Ali Khan, Chief Executive Officer, Bank AL Habib Limited for the unwavering support and advocacy towards VITAL Pakistan's initiatives for maternal health care in the urban slum areas of Karachi.

## VITAL Pakistan Trust Partners with PNFWH for Maternal Support in Keti Bandar



VITAL Pakistan Trust collaborates with the Pakistan National Forum on Women's Health (PNFHW) to provide essential maternal support to underserved women and children at the Al Farabi Hospital in Keti Bandar.

## VITAL Pakistan Trust Hosts Ceremony Celebrating Collaborative Healthcare Project with UNICEF and Government of Pakistan



VITAL Pakistan Trust hosted an "Awareness and Appreciation Ceremony" to honour contributors to a collaborative project with UNICEF Pakistan and the Government of Pakistan. The project aimed to provide primary healthcare services, including MNCH and nutrition services, alongside child protection initiatives. The ceremony featured certificate distribution, recognizing the team's remarkable contributions of the program.

## VITAL Pakistan Trust and UNICEF Host Cooking Demonstrations in Taiser Town Lyari



The VITAL Pakistan Trust Team, partnering with UNICEF, conducted cooking demonstrations in Taiser Town Lyari, Karachi, with a particular focus on Infant and Young Child Feeding (IYCF) key messages. In a single day, live demos across 15 spots showcased nutritious meals for infants, offering diverse recipes and insights.

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## VITAL Champions for Change: Empowering Youth for Healthcare

VITAL  
CHAMPIONS  
FOR CHANGE



VITAL Pakistan Trust's "VITAL Champions for Change" school program is a call to action, urging schools, colleges, and universities in Karachi to join hands in raising awareness and funds for women and child healthcare in underserved areas. Special thanks to Cedar School for their warm welcome and support

## VITAL Pakistan Trust Engages Top University Talent at Career Fairs



VITAL Pakistan Trust was an active participant in the career fairs held at the top universities of Karachi that included IBA, CBM and Habib University. The VPT team engaged with the dynamic talent pool, sharing insights about the diverse career avenues within our organization.

## Empowering Women: International Women's Day Celebration at VITAL



As part of the #inspireinclusion theme of 2024, International Women's Day was celebrated at the VITAL head office and field, followed with lunch and a cake cutting ceremony.

## Post Pregnancy Family Planning (PPFP) services in five tertiary care hospitals across Sindh.

In collaboration with the Population Welfare Department of Sindh, VITAL Pakistan Trust has launched Post Pregnancy Family Planning (PPFP) services in five tertiary care hospitals across Sindh that include Civil Hospital Dow, DOW Ojha Hospital, Lyari General Hospital, and Memon Medical Complex this quarter.



Tertiary care  
hospitals

## BMGF Representatives Witness Integrated Family Planning Services at VITAL Pakistan Trust



In January 2024, BMGF representatives, Aisha Salman and Emily Mangone, visited VITAL Pakistan Trust's Ibrahim Hyderi center to observe integrated family planning services. Stakeholder discussions with service providers, counselors, and clients offered valuable insights into the challenges and successes of these services.

## VITAL Pakistan Engages in Collaborative Meeting on Family Planning Strategies



VITAL Pakistan Trust recently joined a crucial meeting organized by the Bill & Melinda Gates Foundation (BMGF) on family planning strategies in Sindh. Held at Aga Khan University, the meeting brought together key partners and stakeholders to discuss ongoing efforts and strategies for improving reproductive health in the region.

## VITAL Pakistan Trust's Participation in the Family Planning Summit 2024



VITAL Pakistan Trust was part of the Family Planning Summit 2024, held at JPMS Karachi on Feb 13th. VITAL Pakistan Trust's field workers dedication and efforts were acknowledged at the event.

## VITAL Pakistan Trust's Collaborative Effort with HANDS and NCMNH for



VITAL Pakistan Trust organized and executed comprehensive Health Facility Assessments at their Post Pregnancy Family Planning (PPFP) sites. This collaborative endeavor involved the participation of teams from the HANDS and the National Committee of Maternal and Neonatal Health (NCMNH).

## HR INITIATIVES:

### Work Anniversary:

A program was launched to celebrate employees' tenure, fostering a positive culture and boosting morale.

### PSEA Policy:

The PSEA (Protection from Sexual Exploitation and Abuse) policy was finalized. The policy establishes guidelines to prevent, address, and respond to sexual exploitation and abuse.

### Health Business Partner:

Onboarded EFU Health & Life to provide comprehensive insurance coverage including outpatient services, medical treatments, and life insurance. The partnership aims to enhance welfare, ensure financial protection, and attract top talent.

## Ways to Donate

### From Pakistan & Globally

#### Cross-cheque Or Pay Order

Account title: VITAL Pakistan Trust

#### Call For Pick-up Service for Karachi Only

0304-8245165 | 0302-8240100

#### Online Transfer

#### For Zakat

Bank name: **Bank Al Habib**

IBAN No: PK36BAHL5001008102618201

#### For Donations

Bank name:

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IBAN: PK74BAHL1262007102254802

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**Bank Alfalah**

IBAN: PK12ALFH067000100806946



Scan to donate

### From USA

Zakat donations can be sent to Vital Pakistan Trust through the i-Care Fund America Inc., which is a 501(c)(3) tax exempt organization in USA. Receipts can be used to claim tax exemption from the IRS.

### Donate from USA

[i-care-america.org/charity/vital-pakistan-trust/donate](https://i-care-america.org/charity/vital-pakistan-trust/donate)

### Contact us

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