

Vital Voice

IMPROVING QUALITY HEALTHCARE FOR WOMEN AND CHILDREN

VITAL Pakistan Trust is committed to providing quality medical care to the most underserved women and children in the suburbs of Karachi.



45,308

Antenatal Care Services



72,630

Children Treated



156,125

Children Immunized



19,568

Delivery Services

Vital Pakistan Trust Expands Healthcare Access in Manghopir through Collaborative Effort

In a significant partnership with the Government of Sindh and Koochi Goth Hospital,

Vital Pakistan Trust (VPT) inaugurated a Rural Health Centre (RHC) in Manghopir, providing free medical services, including Antenatal Care, Post-natal care, delivery, family planning, and immunizations. The event on August 25th unveiled the renovated labour room. The event was attended by Mr. Akbar Rajani (CEO of VPT), Dr. Salman (District Health Officer), Dr. Israr Kalhoro (Additional DHO), Dr. Naeem Akhter (MS RHC Manghopir), and Dr. Sajjad from Koochi Goth Hospital.



Empowering Staff: Koohi Goth Hospital Launches Training Program on Laboratory Sampling Procedures

The first-ever training program on Procedures and Protocol of Laboratory Sampling was held at Koohi Goth Hospital 2 (KGH2). The two-hour training session for the 11 staff members was conducted by Mr. Waqar Siddiqui, Manager, KGH Laboratory.



Community Awareness and Education Initiatives in Selected Mohallas

In selected communities, VPT recently organized focus group meetings to raise birth spacing awareness, empower married women and share feedback from satisfied users. These meetings enhance community engagement and promote informed family planning choices.



Commitment to Quality Care: Training Session Receives Enthusiastic Response at Koohi Goth Hospital 2

The first training session on patient history-taking was conducted by Dr. Maryam at Koohi Goth Hospital 2 (KGH2). The session was attended by 20 dedicated participants from both KGH2 and SINA who showed great enthusiasm and commitment to enhancing their medical expertise.

Collaborating for a Cause: Vital Pakistan Trust and Santex Products Join Forces for Women's Well-being

Vital Pakistan Trust is proud to partner with Santex Products (Pvt.) Ltd. who will provide free-of-cost sanitary pads for the underprivileged women whom VPT serves in the urban and rural slum areas of Karachi. An MoU was signed by both leaderships, Mr. Akbar Rajani, CEO Vital Pakistan Trust, & Ms. Erum Adnan Lead CSR, Santex Products (Pvt.) Limited.



Vital Pakistan and Bank AL Habib Limited Celebrate a Decade of Partnership for Mother and Child Health Care

Vital Pakistan Trust celebrated a ten-year partnership with Bank AL Habib Limited, its official bank since 2013. The leadership team from Bank AL Habib, including Mr. Aun Ali, Mr. Shehzad Hussain, and Mr. Imran Amanullah, met with Vital Pakistan's representatives. They had a meaningful discussion, reaffirming their commitment to supporting local Mother and Child Health Care initiatives.



Launch of Family Planning Service in Hyderabad

We are expanding our family planning services in Hyderabad by partnering with Liaquat University of Medical & Health Sciences (LUMHS), CDF Hospital, Bilawal Hospital Kotri, and Dr. Zeenat Isani of Shikarpur. Our goal is to provide convenient, high-quality family planning services for informed reproductive health choices in Hyderabad.



Empowering Women Through Informed Family Planning Choices

During this quarter, we are delighted to report that 7,282 women have been successfully enrolled in our family planning programs, where they made informed choices regarding their preferred methods. Among these enrolled women, 1,567 opted for long-term methods to space and limit their family size, while 5,715 chose short-term contraceptive methods. Moreover, three health service camps were held, during which we successfully registered 224 new clients for family planning methods.

Eid- ul- Adha Celebration Unites Vital Pakistan Trust in Joy and Unity

Eid- ul- Adha was celebrated with enthusiasm and zeal at the Head Office and in the field. The staff took a break to engage in some friendly competition and create unforgettable memories, sharing laughter, smiles, and the spirit of unity.



Celebrating the spirit of Independence Day at Vital Pakistan Trust

Pakistan's Independence Day was celebrated at the Head Office and all VPT locations with great enthusiasm. The winner of an "In-House Quiz Competition" held at the Head Office, was awarded a gift, and several ideas were discussed on spreading positive thoughts for Pakistan amongst family and friends.



Building a Better Tomorrow: Vital Pakistan Trust's Role on World Population Day

VPT held sessions in various field locations and at the Head Office to raise awareness about "World Population Day" and sustainable development. Dr. Nausheen Naz, Head of the Family Planning Project, was also featured on Dawn News on this special occasion.



Vital Pakistan Trust's Senior Manager Grants Shares Expertise at NICVD Research Event

Vital Pakistan Trust's Senior Manager Grants Shares Expertise at NICVD Research Event Mr. Kamran Pyarali, Senior Manager Grants at VPT participated as a Guest Speaker at the Research Administration Workshop organized by the National Institute of Cardiovascular Diseases.



Embracing Technology: A New Era for Vital Pakistan Trust's HR Department

Vital Pakistan Trust's HR Department recently marked a significant milestone as they celebrated the introduction of Decibel HRMS as their newest technological partner for process automation and personnel management. This partnership aims to support and enhance the HR team's operations by seamlessly integrating Decibel into their daily activities.



Enhancing Post-Pregnancy Family Planning Services at JPMC with Trained PFP Counselors

We're excited to announce the implementation of Post-Pregnancy Family Planning (PFP) services at Jinnah Postgraduate Medical Centre (JPMC) in Karachi. Our dedicated team of skilled PFP counselors has been deployed to provide essential support in this important area of reproductive health.



Vital Pakistan Trust's Data & Digital Team Earns Top Honors at AKU's Pediatrics Conference 2023

The Data & Digital team at Vital Pakistan Trust won the Best Poster Prize at Aga Khan University's 5th Annual Pediatrics Conference 2023 for their research titled "Enhancing Maternal and Child Health in Karachi's Peri-Urban Communities." Congratulations to Ms. Kinza Farooqui and Ms. Hareem Ahmer for their achievement. Mr. Karim Jivani, Associate Director Data & Digital, also co-chaired a session at the conference on September 2nd.

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Zakat donations can be sent to Vital Pakistan Trust through the i-Care Fund America Inc., which is a 501(c)(3) tax exempt organization in USA. Receipts can be used to claim tax exemption from the IRS.

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